

Josiana Arippol

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Curriculum Vitae

Career

- 2016 - Present** Developed a strategic plan and launched the 'Protection of Trees Program' in the city of São Paulo, joining Municipality Chamber members, NGOs, Civil Rights movements, Biologists, Hospitals, Children protection organizations, businesses & investors. The program culminated in the indication and increased empowerment of a new Municipality Environment Secretary. Among other things, this movement led to the launch of the program, 'One Child, One Tree', impacting three maternities in its first six months.
- 2014 - 2015** Evaluated youth programs and advised recent graduates on financial sustainability and employability, while bringing best practices into the field of agrotourism.
- 2014** Facilitated the interaction between investors and the microcredit institution Banco Pérola, which has now become one of the few publically traded Brazilian companies in the sector.
- 2012 - 2013** Development of rural and sustainability projects in the South of Portugal ,with inclusive approach to populations, creative employment, financial crisis analysis and proposal of solutions, empowerment and training of staff .
Processing raw materials and agro industry strategies. International market strategies for regions. Commercial activities of local products .
- 2011** Founding Partner and Lead Consultant, IMAGES FOR THE THOUGHT, The Netherlands: Consultancy, Support and Investment for the Organic, Agroecological and Biodynamic enterprises and movement worldwide; Consultancy to municipal, state and federal governments on independency and methods to avoid corruption and lobby influence . Images for the healthy flow of

- money in the Society and Sustainable Finance.
- 2010 – 2011 Co-consultancy and partnership with P.Brul Beheer , the Netherlands /Internation
- 2007 – present Founding Partner and Lead Consultant, Ética da Terra: working for sustainable finance and sustainable agriculture. Network building between Brazilian scientists – specializing in environment, agriculture, and public health - and related European institutions - such as the Dutch Environmental Ministry and the German Parliament – and other international audiences. Participation in the Round Table for Sustainable Soy, Europe, Brazil.
- 2005 – present Founding Partner and Events Coordinator, Ita Wegman Institute of Brazil: preventive medicine.
- 1994 – 2005 Founder, Widar – Enterprises for the Healthy Flow of Money
- 1990 – 1994 Coordinator, Money Initiative
- 1984 – 1988 Teacher, Colegio Micael
- 1980-1981 Teacher of Nutrition and Cooking, with emphasis on cancer prevention

Other Professional Activities

- 2007 – present Coordinator of survey of sustainable development in Brazil. Focus of the food chain: quality of food and certification of food origin. Question: what are the consequences of the choices in agriculture and animal farming for the environment and human/animal health?
- 1992 – 1995 and 2005 – present Coordinator of study on the healthy flow of money in the Brazilian society.
- 2006 – 2008 Organizer of scientific debates in Brazil on the relationships between genetically modified foods, profits, health and the environment.

Education

2009 – 2010	MBA Sustainability Management, FGV, Brasil
1989 – 1990	Organizational Development Program, Centre for Social Development, England
1987	Teaching degree with emphasis on pre-school, Colégio XI de Agosto, Brazil
1982 – 1983	Teacher Training in Waldorf Pedagogics
1980 – 1981	Courses and practicum on nutrition.
1973 – 1978	Baccaulaureate, Business Administration, EAESP-FGV, Brazil

Languages

Fluent in Portuguese, English, French, Italian and Dutch. Knowledge of Spanish and German.